



Europe 2020 Strategy for Growth

Creating a business environment for more and better jobs

Naples Mostra d'Oltremare

13-14 March 2014



13 March 2014 CONFERENCE

14.00 - 14.30 REGISTRATION

14.30 - 15.30 OPENING PLENARY SESSION

Antonio Tajani

Vice President of the European Commission

Stefano Caldoro

President Regione Campania

Maurizio Maddaloni

President Unioncamere Campania e President CCIAA Napoli

Paolo Graziano

President Unione Industriali di Napoli

Enrico Inferrera

President Confartigianato Napoli

16.00 - 17.00 PANEL 1 - EU FINANCING
FOR BUSINESSES IN 2014-2020

Pasquale d'Alessandro

EU Commission - Financial instruments under Structural Funds

Armando Melone

EU Commission - COSME Financial instruments

Silvi Serreqi

EASME - Horizon 2020

Massimo Del Vasto

Regione Campania

Q&A

17.00 - 18.00 PANEL 2 - INTERNATIONALISATION
AND ACCESS TO MARKETS

Riccardo Monti

President ICE

Giovanni Castellaneta

President SACE

Gennaro Luigi Ramazio

Head of Planning and Economic Development Regione Campania

Didier Herbert

Director at EU Commission - Access to third countries' market

Filippo Pasquet

EU Commission - Access to internal market - Enterprise Europe Network

Q&A

14 March 2014 BUSINESS TO BUSINESS NETWORKING EVENT

9.30 - 10.30 CLUSTERS:
CURRENT AND FUTURE PUBLIC
SUPPORT INITIATIVES

Guido Trombetti

Vice President Regione Campania

Fulvio Martusciello

Councillor for Economic Development Regione Campania

Sabino Basso

President Confindustria Campania

Vincenzo Schiavo

President of Eurosportello Napoli - Enterprise Europe Network

10.30 - 13.00 PARALLEL B2B AND C2C
MATCHING SESSIONS



Main sectors

**Aerospace - Agro food - Automotive - Biotech - Cultural Heritage
Eco Building - Energy - Fashion - Tourism - Transport and Logistic**

13.00 - 14.00 BUSINESS NETWORKING

14.00 - 15.00 DEBRIEFING SESSION - CLUSTERS

15.00 - 18.30 PARALLEL B2B MATCHING SESSIONS

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